

What is Claimed is:

1. A system in which images for a customer that are taken by a photographer may be ordered by the customer over a communications network from a customer computer, comprising:

order servicing equipment to which the photographer provides the images, wherein the order servicing equipment is configured to provide the customer with an opportunity to order the images over the communications network from the customer computer and is configured to credit the photographer when the customer orders the images.

2. The system defined in claim 1 wherein the order servicing equipment is configured to maintain an account for the photographer and wherein the photographer is credited by crediting the account maintained by the order servicing equipment.

3. The system defined in claim 1 further comprising a financial institution at which the photographer has an account, wherein the order servicing equipment is configured to credit the photographer by crediting the account at the financial institution.

4. The system defined in claim 1 wherein the order servicing equipment comprises:

printing equipment for printing the images;

and

packaging and mailing equipment for packaging the printed images and mailing the printed images to the customer.

5. The system defined in claim 1 wherein the order servicing equipment comprises digital printing equipment for printing the images.

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6. The system defined in claim 1 wherein the order servicing equipment is further configured to provide the customer with an opportunity to manipulate the images that are ordered.

7. The system defined in claim 1 wherein the order servicing equipment is configured to provide a web page with which the photographer enters financial information for use by the order servicing equipment in establishing a relationship with the photographer that allows the photographer to submit images to the order servicing equipment for ordering by the customer.

8. A method for using a system in which at least one image for a customer that has been taken by a photographer and that has been provided to order servicing equipment by the photographer may be manipulated by the customer and may be ordered by the customer over a communications network from a customer computer, comprising:
using the order servicing equipment to provide the customer with an opportunity to order the image that has been provided to the order servicing equipment by the photographer and that has been manipulated by the customer.

9. The method defined in claim 8 further comprising using the order servicing equipment to provide the photographer with an opportunity to manipulate the image before the image is ordered by the customer.

10. The method defined in claim 8 further comprising using the order servicing equipment to provide the customer with an opportunity to order a product based on the image.

11. The method defined in claim 8 further comprising:

printing an enlargement of the manipulated image for the customer with the order servicing equipment;
and

mailing the enlargement to the customer.

12. The method defined in claim 8 further comprising using the order servicing equipment to provide the customer with an opportunity to order a service based on the image.

13. The method defined in claim 8 further comprising using the order servicing equipment to provide the customer with an opportunity to select a desired background image to combine with the image.

14. The method defined in claim 8 further comprising using the order servicing equipment to notify the customer over the communications network when the image is available for viewing.

15. A system in which images taken by a photographer for a customer and provided to order servicing equipment by the photographer may be presented to the customer for ordering over a communications network from a customer computer, comprising:

order servicing equipment configured to provide the photographer with an opportunity to select over the communications network which of the images provided to the order servicing equipment by the photographer are to be presented to the customer over the communications network for ordering by the customer over the communications network from the customer computer.

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17. The system defined in claim 15 wherein the order servicing equipment is further configured to provide the photographer with loyalty rewards based on the orders of the customer.

19. The system defined in claim 15 wherein the order servicing equipment is configured to provide an opportunity to select image presentation options for the images over the communications network.

20. The system defined in claim 15 wherein the order servicing equipment is further configured to provide the customer with an opportunity to order enlargements over the communications network of the images presented to the customer and wherein the order servicing equipment further comprises digital printing equipment for printing the enlargements.